

cammini degli altipiani

identità visiva / comunicazione / segnaletica

sistema definitivo approvato

2024.06.14



concept keywords

#semplice #leggibile

#contemporaneo

#innovativo #tecnologico

#fruibile #leggibile

#riproducibile #modulare

#organico

1. visual identity

1.1. cammini

- cammino grande di celestino
- cammino della baronia
- cammino dei francescani
- cammino tra i vestini

1.2. cammini degli altipiani

1.3. declinazioni

1.4. app near

2. segnaletica

2.1. elementi

- S1 palina direzionale
- S2 punto informativo
- S3 bacheca
- S4 segnavia
- totem aree sosta

1.1

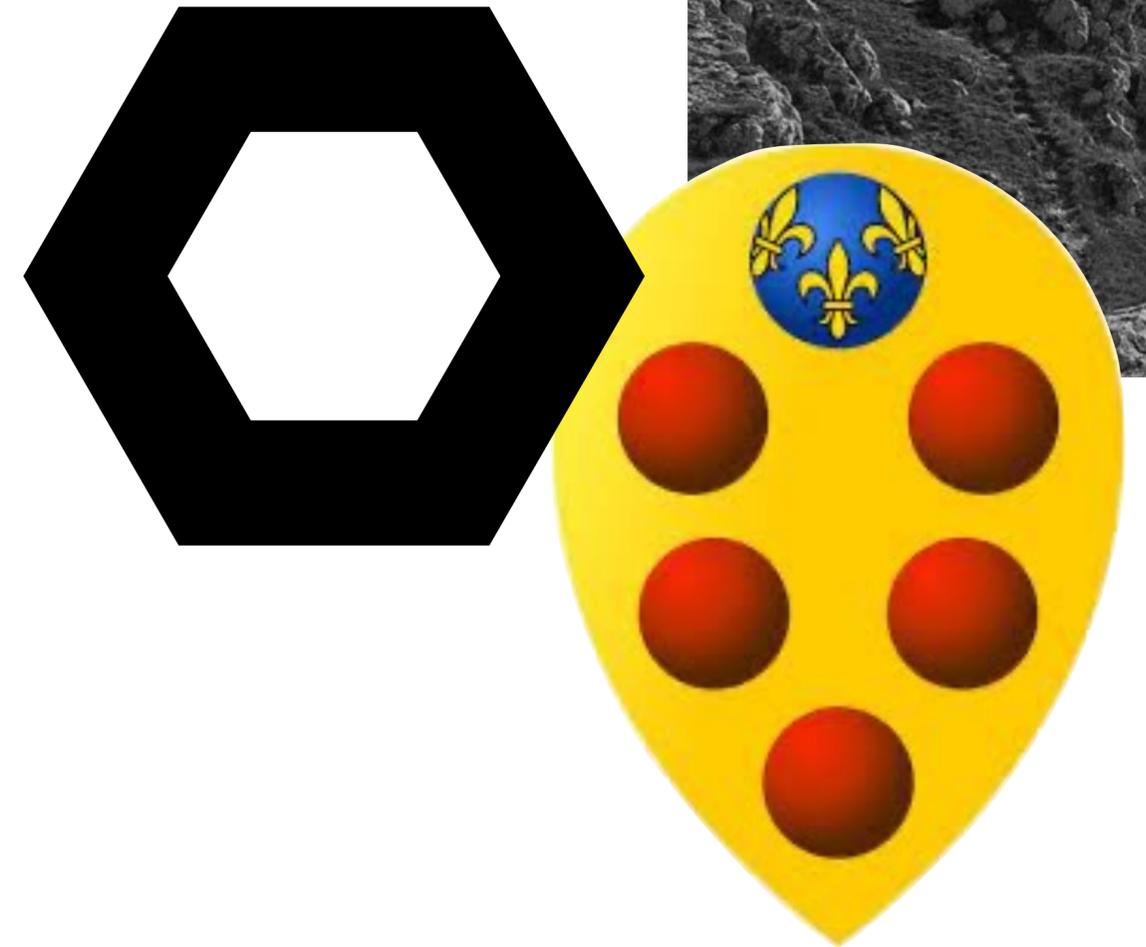
visual identity

cammini

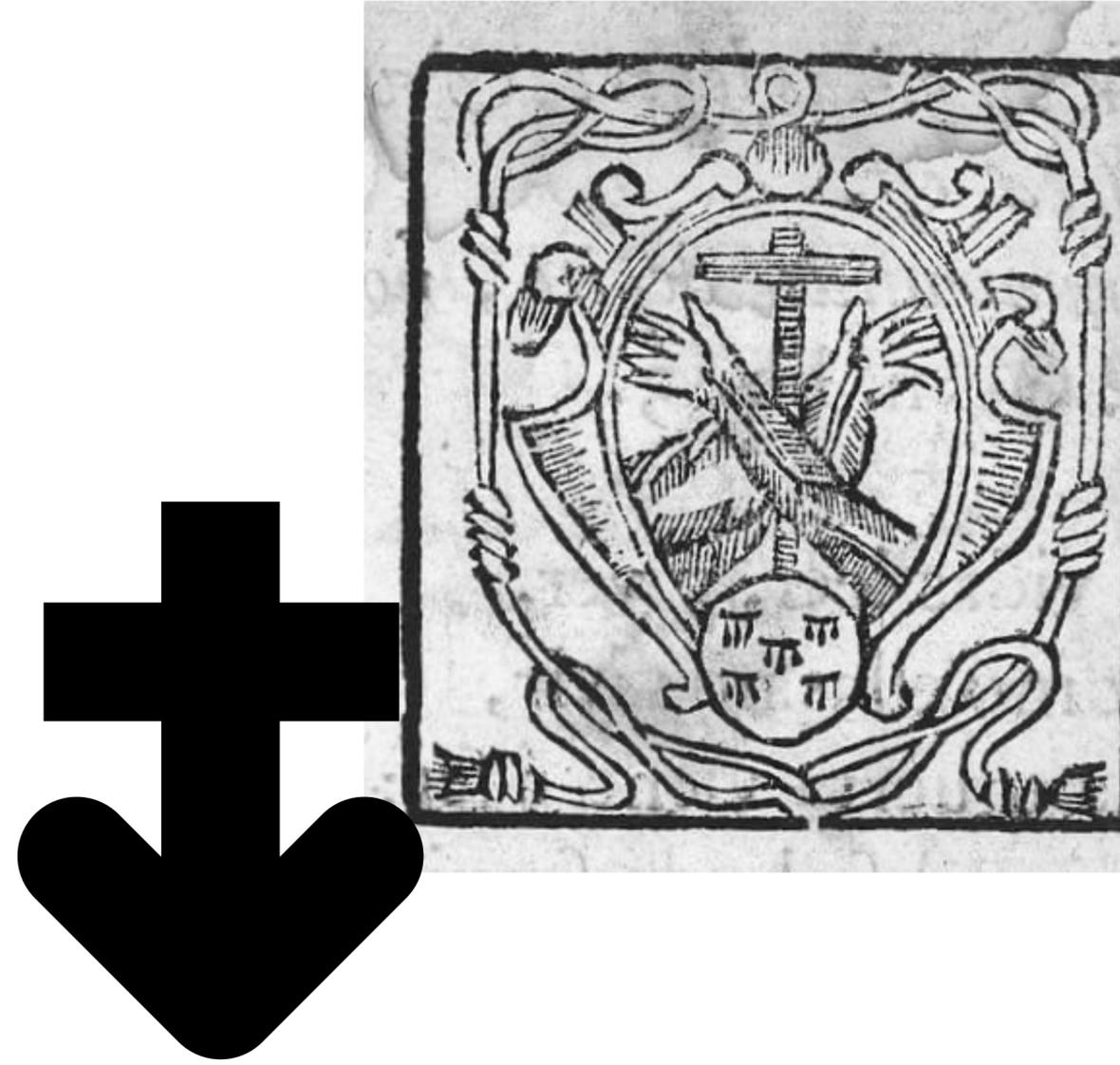
Cammino grande di Celestino



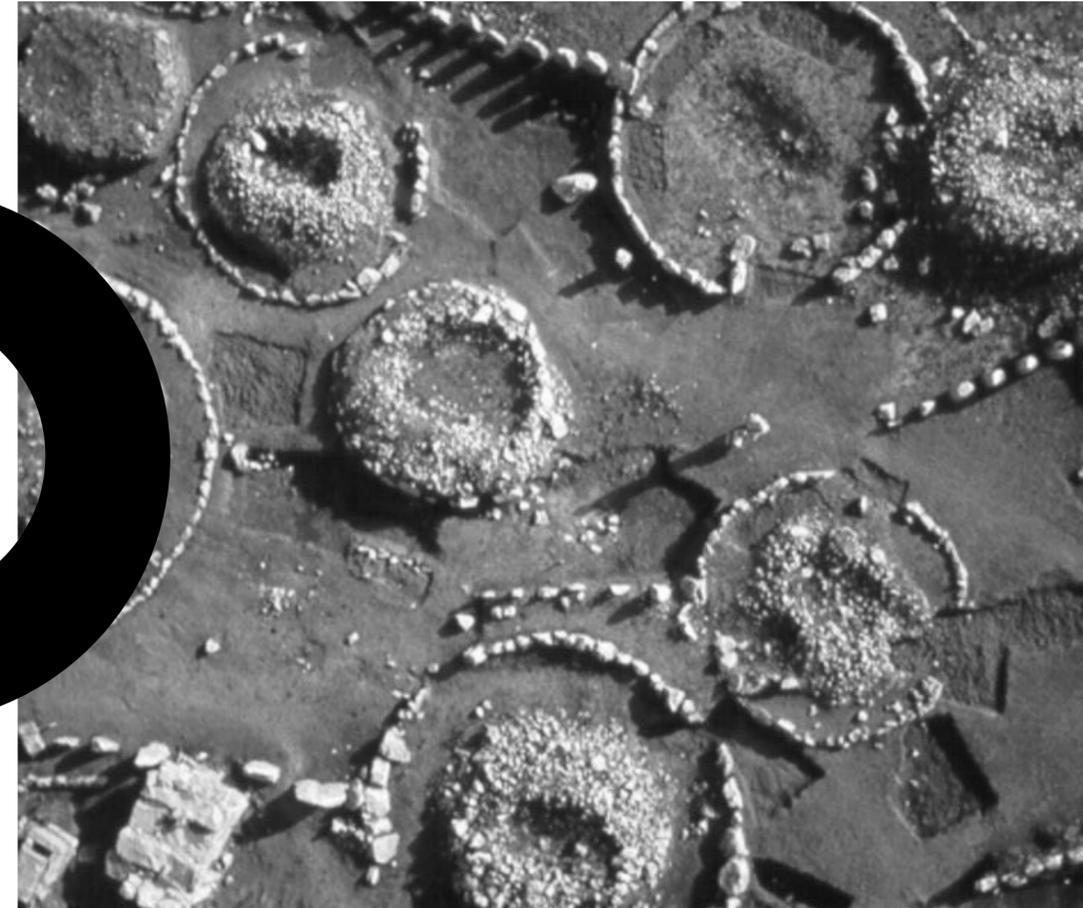
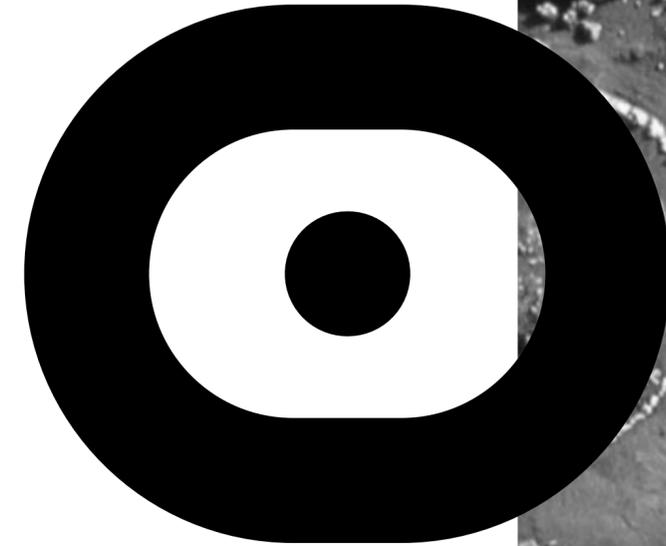
Cammino della Baronìa

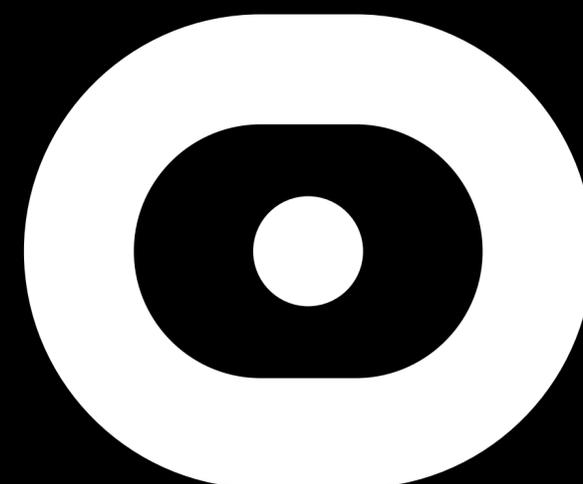
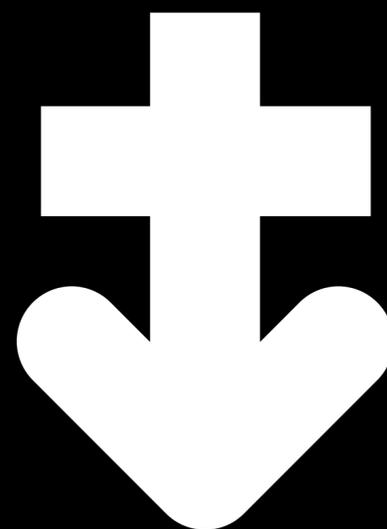
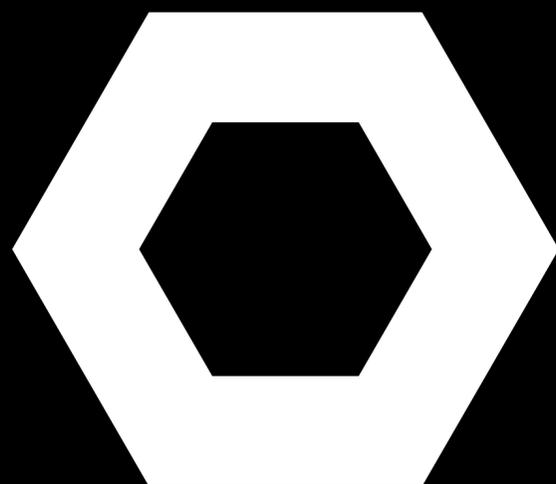
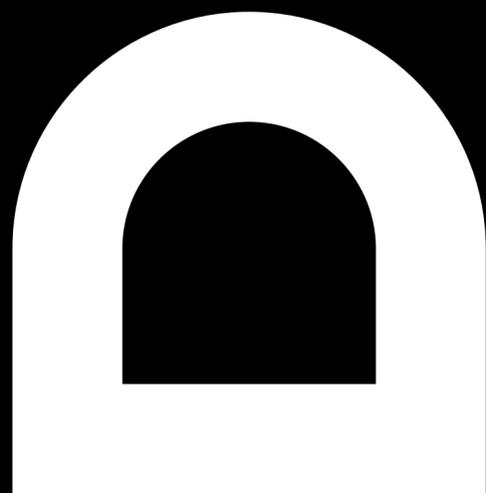


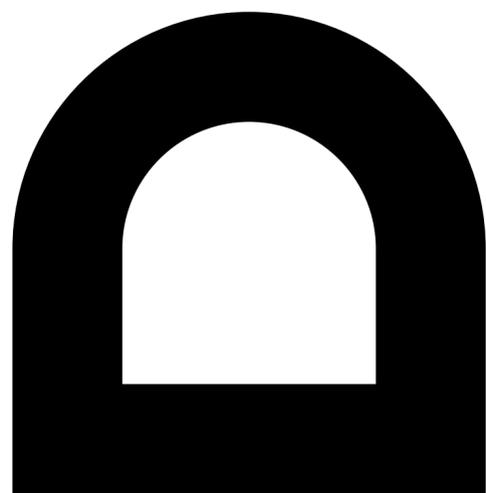
Cammino dei Francescani



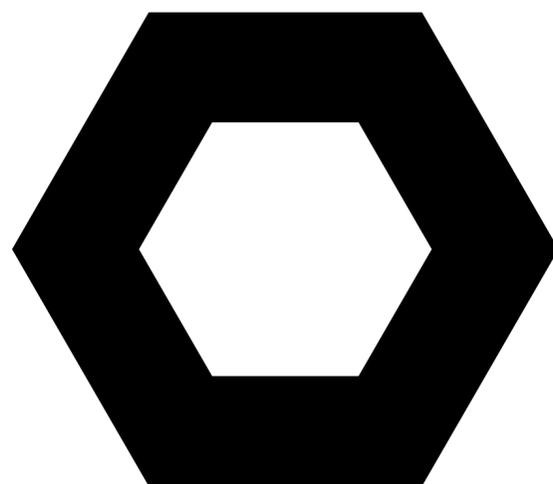
Cammino tra i Vestini



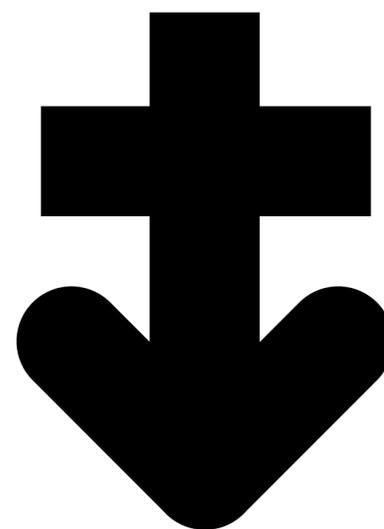




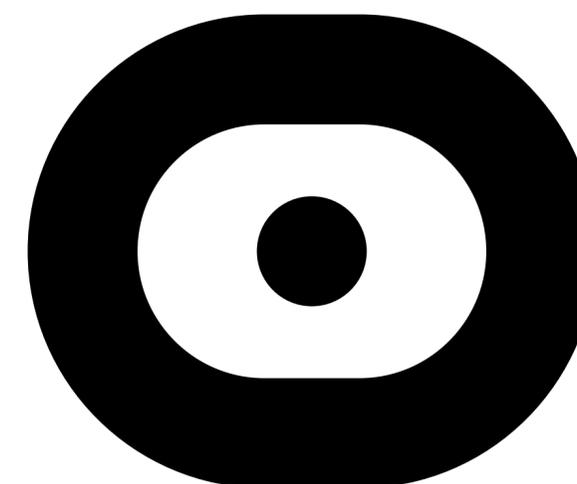
Celestino



Baronía



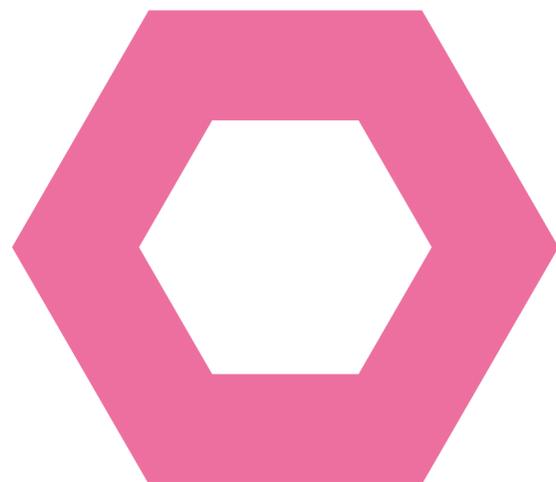
Francescani



Vestini



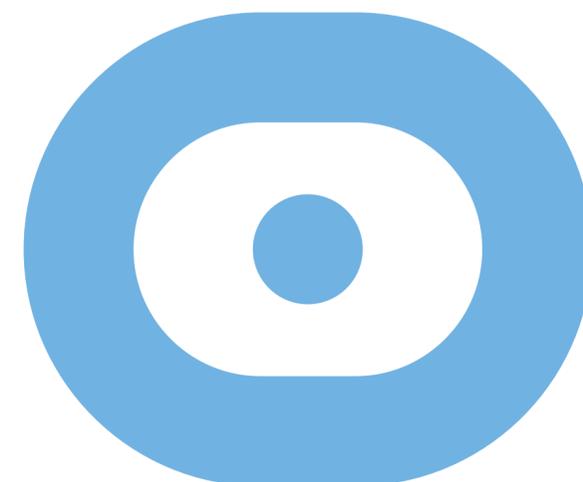
Celestino



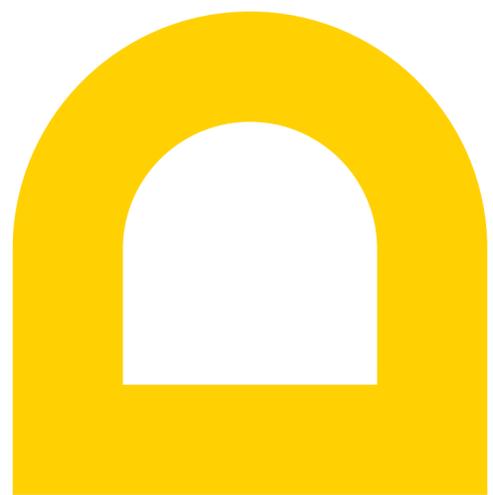
Baronia



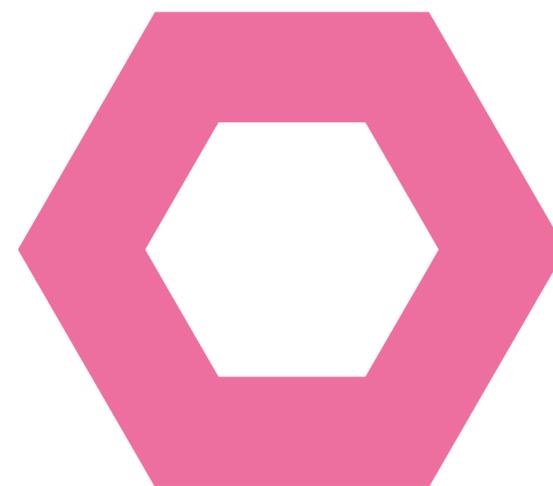
Francescani



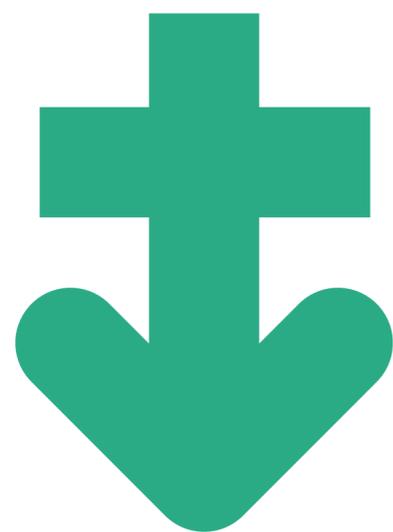
Vestini



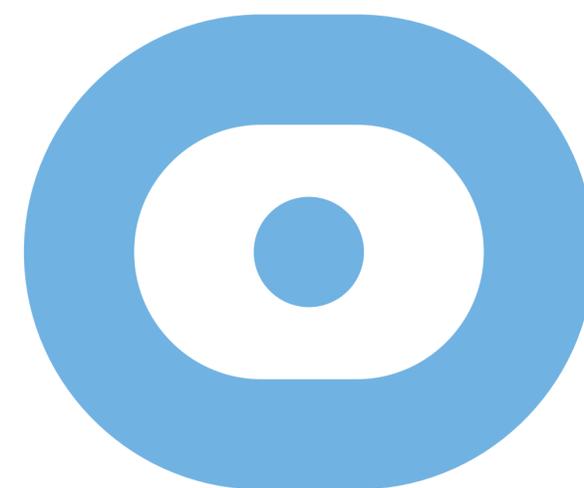
Celestino
cammino grande



Baronia
cammino



Francescani
cammino

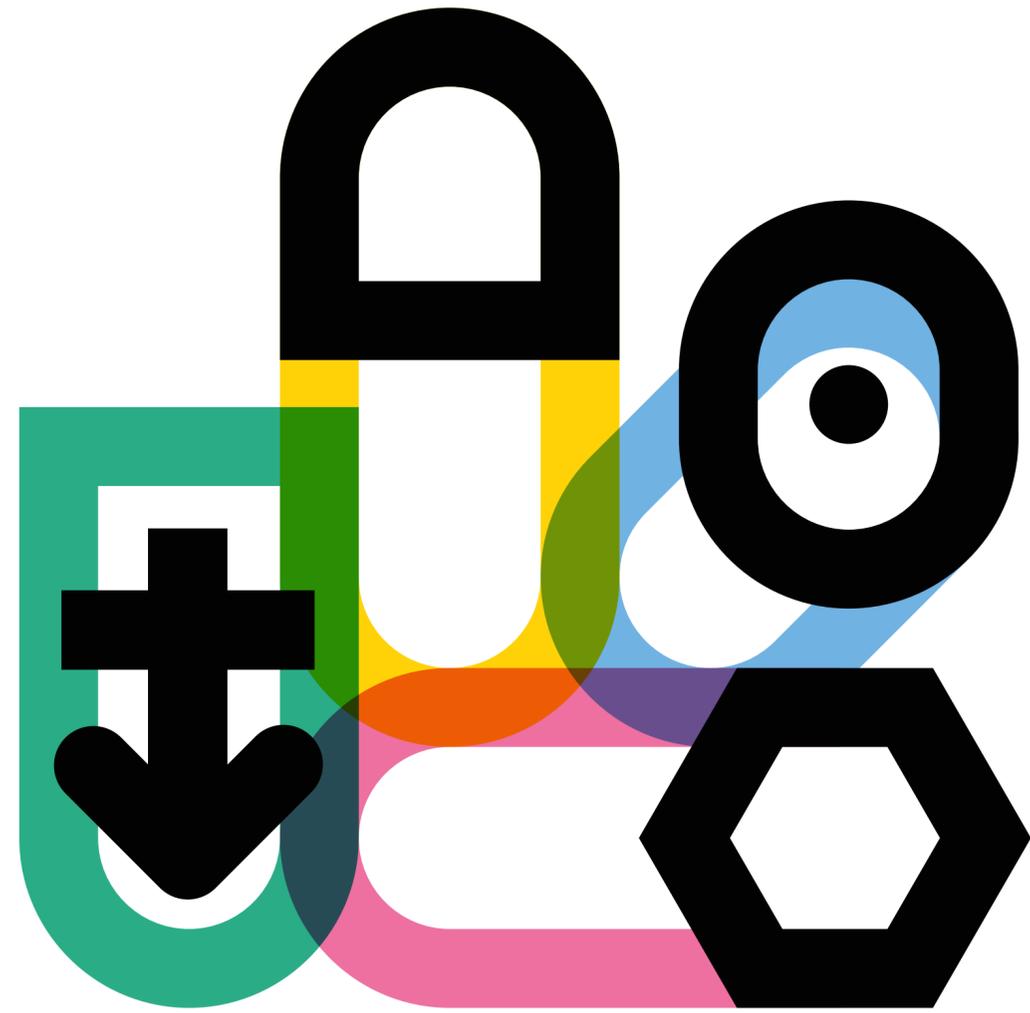


Vestini
cammino

1.2

visual identity

cammini degli altipiani



Cammini
degli altipiani



Cammini
degli altipiani

1.3

visual identity

declinazioni

Cammini

degli altipiani

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Cammini
degli altipiani

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Cammini
degli altipiani

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guide viaggiatori

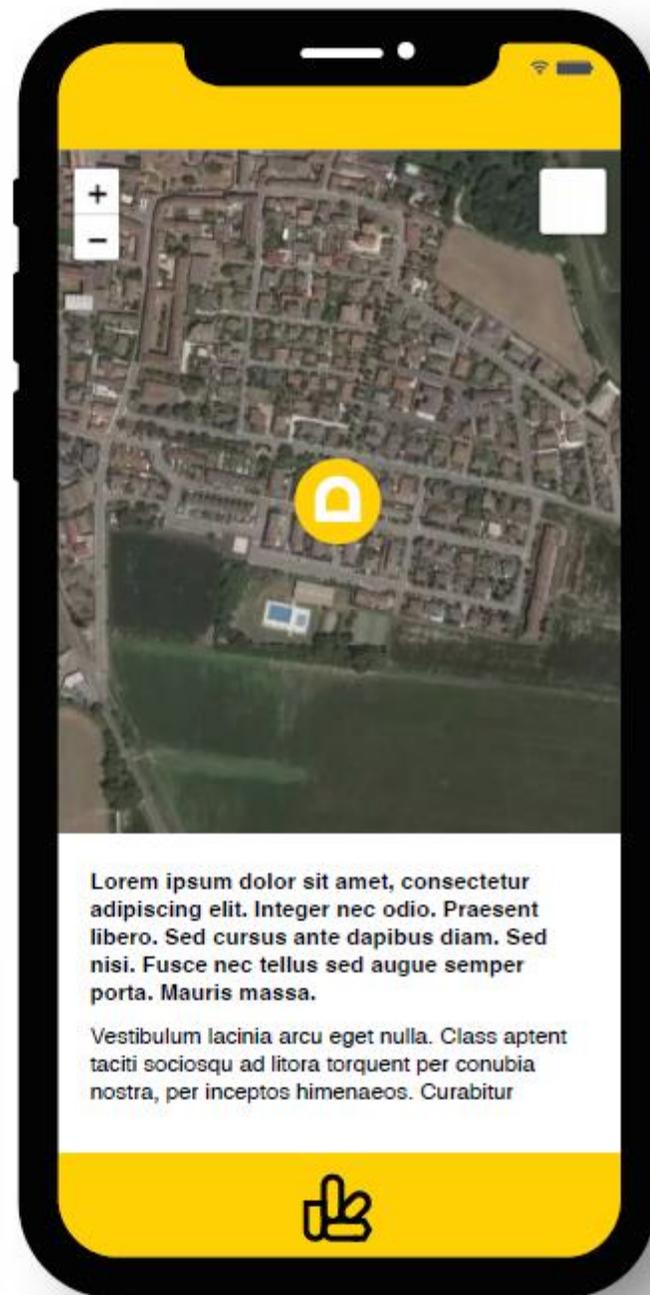
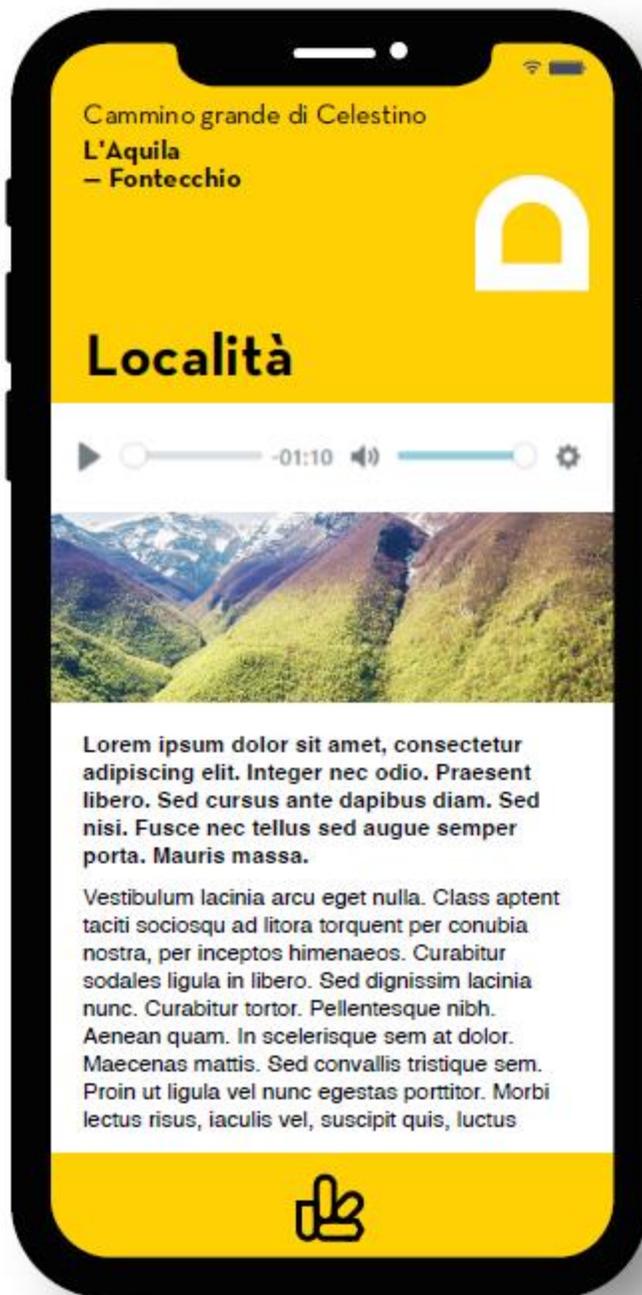


interfaccia APP



1.4

app near

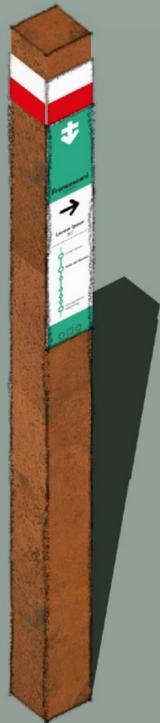


personalizzazione app near

2.0

segnaletica

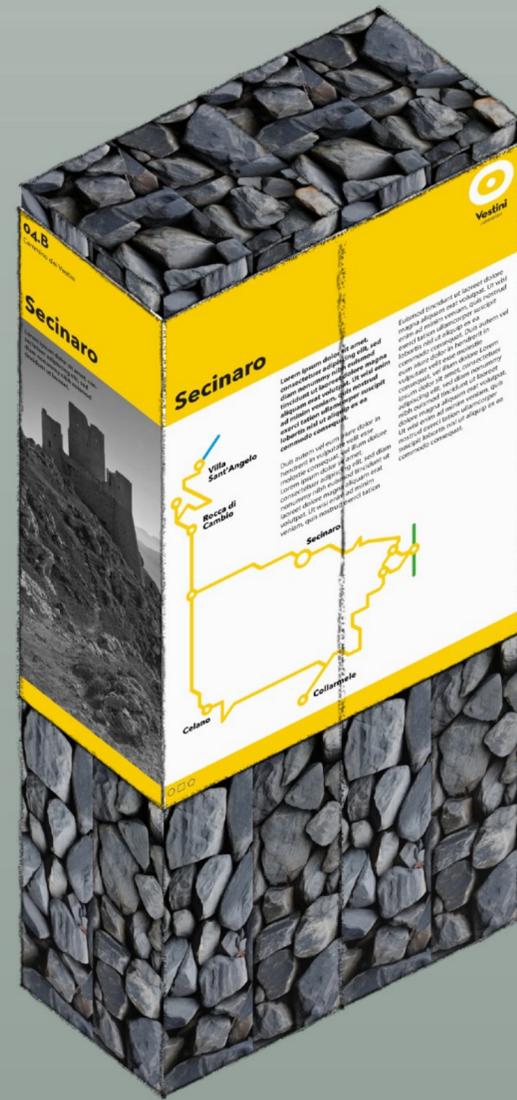
S1



S2



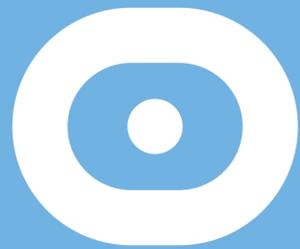
totem



S3



cammini degli altipiani
identificazione cammini



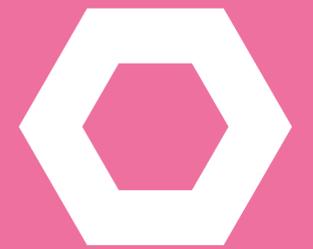
Vestini
cammino



Celestino
cammino grande



Francescani
cammino



Baronia
cammino